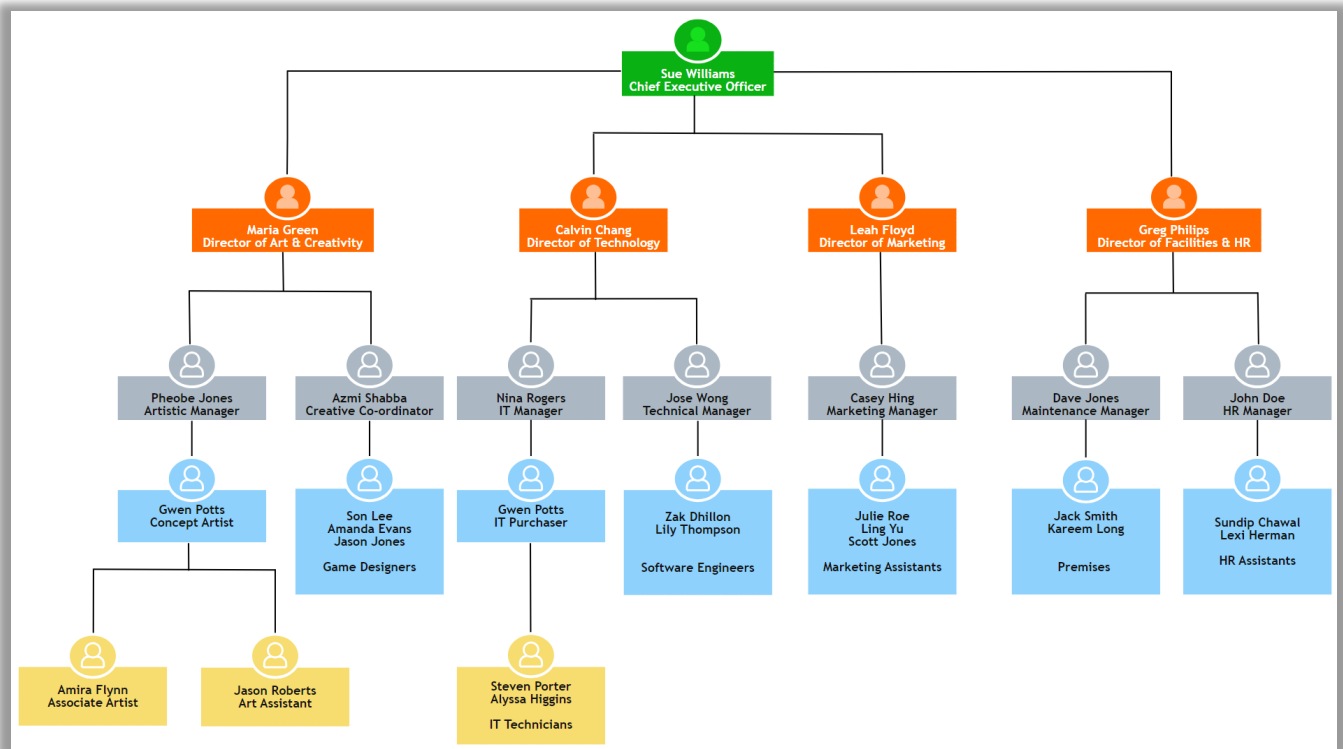


Video Venture Studios (Solution)

The organisational chart of Video Venture Studios Ltd, a small video games production company, is provided below. Use the chart to answer the questions that follow.

Fig. 1: Organisation Chart for Video Venture Studios



1. According to the organisation chart, how many people work for Video Venture Studios Ltd?

There are a total of 30 people working at Video Venture Studios, according to the organisational chart.

2. Who has the most authority at Video Venture Studios Ltd? How do you know?

Sue Williams, the Chief Executive Officer, has the most authority at Video Venture Studios, because she is shown at the top of the organisational chart.

3. How many levels are there in the hierarchy at Video Venture Studios Ltd?

Five

Six

Seven

Eight

4. How many levels are there in the hierarchy at Video Venture Studios Ltd?

Alyssa Higgins

Sue Williams

Maria Green

Sundip Chawal

5. Which member of staff at Video Venture Studios Ltd has the largest span of control?

Sue Williams has a span of control of 4 people, which is the largest at Video Venture Studios.

6. Who is Nina Rogers, the IT Manager at Video Venture Studios Ltd, accountable to?

Nina Rogers, the IT Manager, is line managed by Calvin Chang, the Director of Technology, and this is who she is accountable to.

7. Use the organisation chart for Video Venture Studios Ltd to explain the term “Chain of Command”.

The “Chain of Command” refers to the authority, power and communication within a business. Instructions are passed down from those at the top to those at the bottom. In the case of Video Venture Studios, Sue Williams has the most authority, and can pass instructions down to anyone in the business through the relevant managers. Those at the bottom are then accountable for carrying out the instructions they have been given.

8. Analyse whether the current structure of Video Venture Studios Ltd is suitable for a small video game production company.

The organisation chart shows that Video Venture Studios Ltd have quite a tall structure for a small business. Although they only have 30 members of staff, there are 5 levels in the hierarchy. The business is structured by function, so having a tall function means that the span of control for each manager is not too big. Indeed, the largest span of control in the business is four, which is the Chief Executive Officer. This means that each area can focus on their own role, which is important for a video game production company.

Organisation Chart for Video Venture Studios

